

Quality Forum

- 7:00 – 8:30** **Physician Breakfast** – Networking for hospital physician leaders with a focus on the Alabama Physician Health Program led by James A. Harrow MD, PhD, DABAM, FASAM, the Program’s medical director.
- 8:00 – 8:30** **Registration**
- 8:30 – 8:45** **Welcome**
- 8:45 – 9:30** **Illness, Impairment and the Distressed Physician** – Dr. Harrow will share information about his statewide program that helps physicians struggling with addiction, burnout, mental health issues, etc., and that has been successful at restoring health and ensuring continued access to physician care.
James A. Harrow MD, PhD, DABAM, FASAM, Medical Director, Alabama Physician Health Program
- 9:30 – 10:30** **NHSN: Past, Present and Future** – Dr. Pollock will give a brief history of the purpose of the nation’s infection surveillance database, talk about its current initiatives, including antibiotic stewardship, and then provide a glimpse of the future.
Dan Pollock, MD, Surveillance Branch Chief, Division of Healthcare Quality Promotion, CDC
- 10:30 – 11:15** **Up Campaign: Cross-cutting strategies for Improved Patient Care** – This session will highlight an exciting new program designed to break down silos and create a new vision for patient safety within your organization. WAKE UP, GET UP and SOAP UP are three prongs of this hospital-wide initiative.
Jackie Conrad, RN, BSN, MBA, RCC, Improvement Advisor, Cynosure Health
- 11:15 – 12:00** **Tips from Physician Leaders** – A physician panel will share thoughts on quality improvement challenges, the physician’s role in helping solve them and ways to ensure staff and physicians are effectively working together.
Moderator – Robert Chappell, MD, VP/Chief Medical Officer, Huntsville Hospital
Panelists: Dr. Mark Williams, MD, Chief Physician Executive, Brookwood Baptist Medical Center
Dr. Ben Compton, MD, Hospitalist & Quality Assurance Chair, East Alabama Med. Ctr.
Dr. Steve Isbell, MD, Chairman of Quality Improvement Council, DeKalb Regional Med. Ctr.
- 12:00 – 12:45** **Lunch**
- 12:45 – 1:30** **Antimicrobial Stewardship/Statewide Antibioqram**
Felicia Matthews, Senior Consultant, Pharmacy Specialty, BD MedMined Services
- 1:30 – 2:30** **Integrating Patients and Families in your Quality Improvement** – This session will feature hospital leaders from South Carolina and Alabama who are actively using patients and their families in their quality improvement and care design.
Caroline DeLongchamps, Manager of Patient and Family Centered Care at the Medical University of South Carolina

Penny Vance-Colburn, PFCC Committee Chair and Laboratory Director; Daisy Washington PFCC Advisor; and Johnnie Thomas PFCC Advisor – Medical West, Bessemer

2:30 – 3:30 **Advance Directives** – Panel discussion on the legal and clinical implications of advance directives to include the basic directive, the proxy and the new DNAR form. Panel will include:
Monica Williams-Murphy, MD, Emergency Physician and Medical Director for Advanced Care Planning and End-of-Life Education, Huntsville Hospital
Tom Geary, MD, Assistant State Health Officer for Regulatory Affairs, and Bethany Bolger, Assistant General Counsel, Alabama Department of Public Health
Gregg Everett, Esquire, Gilpin Givhan, PC

3:30 **Adjourn**

Program Sponsors: AQAF; Alabama Hospital Association; Blue Cross and Blue Shield of Alabama; BD MedMined Services; and the Medical Association of the State of Alabama

Dress: Business attire

Accommodations Sheraton Birmingham: [Click](#) to reserve a room by March 20 in the Quality Forum block for \$119. Hotel address: 2101 Richard Arrington Jr. Boulevard North, Birmingham.

Parking: Attendees can park in the deck across the street at a discounted price of \$8 per day. Please collect your ticket upon entering the deck and turn it in at the Quality Forum registration desk. There is a skywalk entry to the Sheraton from the deck, and the parking deck address is 917 22nd Street N.

Registration: Go to www.aqaf.com and click on “News and Events” and then “Events Calendar.” Click on the link to register for Quality Forum: <http://www.aqaf.com/qf> **Physicians**, [click this link](#) to register for physician-only breakfast. There is no charge for either registration.

Continuing Education: The Alabama Hospital Association will offer continuing education credits from the following organizations. Please note, the CEUs will be divided into morning and afternoon time blocks. Participants can stay for both sessions for a full day’s credit.

- American College of Healthcare Executives
- Alabama Board of Nursing
- Alabama State Board of Public Accountancy
- Alabama Board of Social Work Examiners
- Alabama Nursing Home Administrators

CMEs for physicians and CPEs for pharmacists will also be offered through St. Vincent’s Health System

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the St. Vincent’s Health System and the Alabama Hospital Association. The St. Vincent’s Health System is accredited by the Medical Association of the State of Alabama to provide continuing medical education for physicians.

The St. Vincent’s Health System designates this live activity for a maximum of 5.8 *AMA PRA Category 1 Credit(s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ACPE Accreditation - The Academy for Continued Healthcare Learning is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

Pharmacy - Pharmacists

The learning objectives for this activity were:

Pharmacist

- o Promote excellence in education for the profession of pharmacy
- o Provide a forum for information exchange, collaboration in the area of quality assurance of pharmacy education
- o To facilitate and promote communication between individuals

St. Vincent's Health System is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

ACPE Activity Type - This activity offers knowledge -based continuing education. ACPE UAN is: #0852-0000-17-015-L04-P

Credit Designation - This activity will provide the participant with 5.35 Contact Hours (0.535 CEUs) of continuing pharmacy education credit for completion of the activity. Participants must turn in evaluation to receive credit. Participants will receive a transcript upon request.

Faculty and Disclosure It is the policy of St. Vincent's Health System to insure that all educational programming is evidence-based, objective, and without commercial bias. All faculty participating in the sponsored learning activities, as well as other individuals involved in planning or delivery of learning activities are required to disclose, and resolve, any relevant financial relationships with any commercial interest. Full disclosure will be provided to attendees at the time of the activity.

Directions to hotel/meeting site – [Click here](#)